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Content summary:

- Brief overview of New Transformative Agreement in 2025
- Publishing Workflow: Step-by-step process from Submission to Publication
- Additional support for Authors when publishing with Taylor & Francis
- Benefits of publishing Open Access with Taylor & Francis

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Transformative agreement

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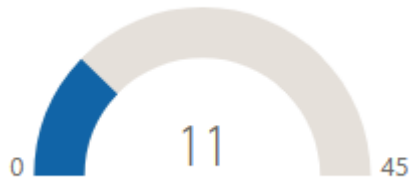
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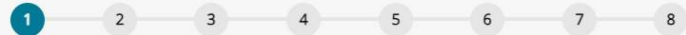
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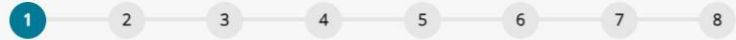
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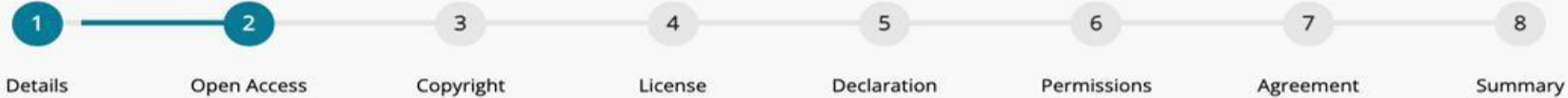
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Author receives
confirmation of
OA funding

Author

Dear Hannah ward,

We are writing to update you with regard to your Open Access funding request for your article "An extinct species of Tchangmargarya (Gastropoda: Viviparidae) from Quaternary lacustrine deposits of a group of vanished lakes in Yunnan, China". Your institution has declined your request for funding to pay the author publishing charge (APC) for Open Access.

There are still options available to you to make your article Open Access. You can make your final article Open Access by paying the Author Publishing Charge, or you can archive an earlier version of your article without any charge to you. To ensure your article is published under the correct license please choose an option below.

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Make your article available for free to anyone worldwide
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Please visit [Author Services](#) to find out more about these choices. If you have any further questions, please do not hesitate to contact us at anonymous@tandf.co.uk

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Aphasiology Production Team
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Support for Authors



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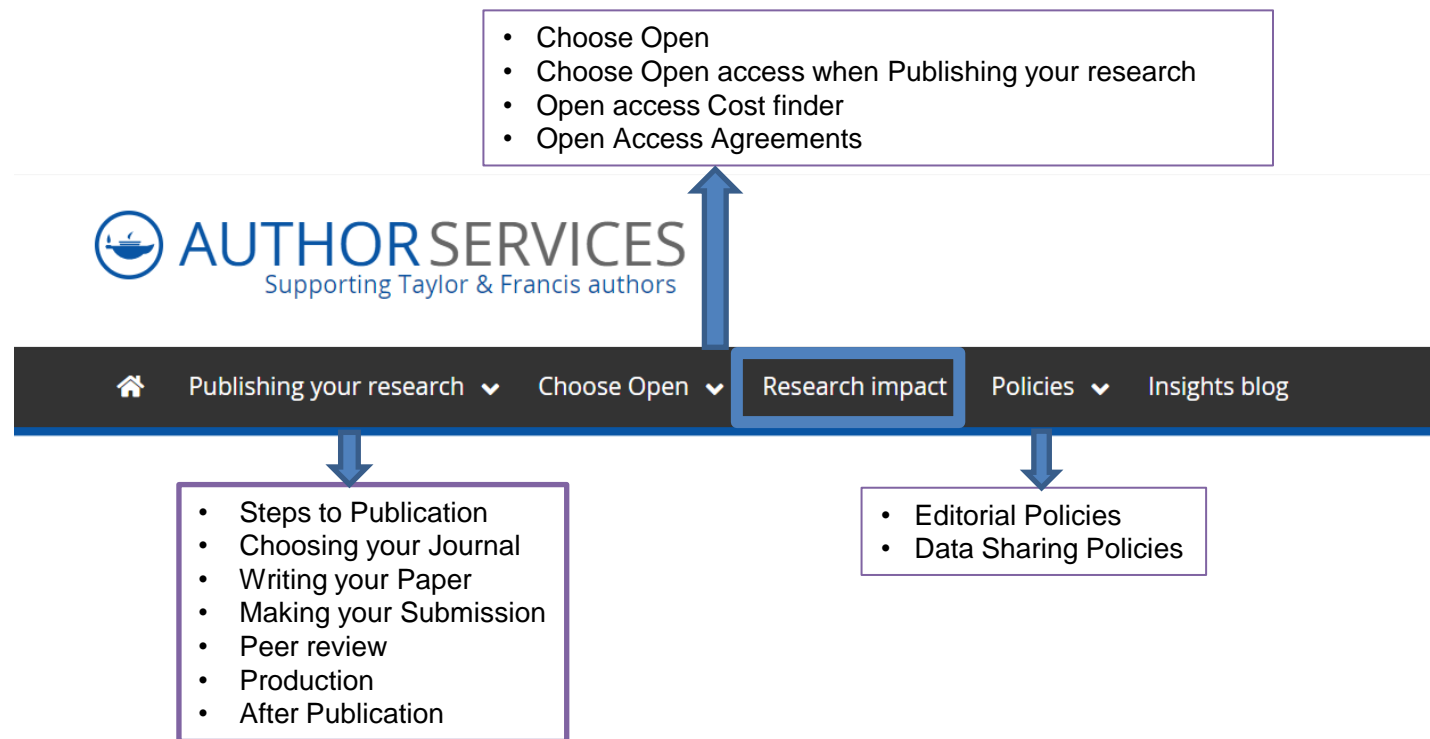


Comprehensive Guide aiming to support researchers and authors through **every step** in their research publishing Journey

[Author Services | How to publish a journal article - step by step guides \(taylorandfrancis.com\)](https://www.taylorandfrancis.com/author-services/guides)

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Choosing your Journal

Writing your Paper
Making your Submission
Peer review
Production
After Publication

Editorial Policies
Data Sharing Policies

Research Publishing Journey



Advice Authors to: Decide The Journal BEFORE writing

Choosing the journal before you start writing means you can tailor your work to build on research that's already been published in your journal of choice. This can help editors to see how a paper adds to the 'conversation' in their journal. In addition, as you go through this guide, you'll see many journals only accept specific formats of article and may well have word limits and other restrictions.

By having a preferred journal in mind before you start, you can write your article to their specifications and audience. This will not only save you time later in the submission process, but could also ultimately improve your chances of acceptance.



Where to Start when Choosing the Journal? How to decide?

▶ CHOOSING A JOURNAL CHECKLIST

Work your way through this checklist, using the contents of this guide, to help you find the best journal for your work:

- Build a shortlist
 - Desk research
 - Speak to colleagues and supervisors
 - Explore journal suggester tools
 - Search calls for papers
- Refine your shortlist
 - Familiarize yourself with journal content
 - Review journal aims and scope statements
 - Understand journal audiences
 - Review journal affiliations, the editorial board, and previous authors
 - Get to know journal policies and processes
 - Check which article formats are accepted
 - Understand your publishing options
 - Ask about journal metrics and discoverability
- Make sure you trust the journal you've selected



Do some desk research

You'll probably already be familiar with various journals in your field from your research work. So it's a great idea to take a look at these first and see whether they might be a good fit.

In addition, do some searching within your library's subscriptions and tools like Google Scholar to see which journals have published research on your subject area. And don't forget, you can browse our journals by subject area at tandfonline.com.



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🔍 Save this search

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Journals

292

Articles

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Special issues & collections

5,141

🔍 Order by Titles A - Z

10 per page

Filters

- Only show journals I can submit to
- Only show content I have full access to
- Only show Open Access

Selected filters



Accounting and Business Research >

🔒 Open Select: choose to publish open access

ABR aims to understand the role of all areas of accounting in business, including financial reporting, auditing, tax, corporate governance and public sector.

Speak to colleagues, supervisors, and your librarians

Another great way to identify the right shortlist of journals is to speak to knowledgeable people around you – colleagues, supervisors, and your institution's librarians. Depending on who you're speaking to, you can ask a whole range of questions to help you narrow down your search. Which journals do they read regularly? Which ones do they believe are most respected? Have they had good experiences publishing with particular journals? And, of course, do they have ideas about which journals will suit your specific research field?





Search calls for papers

Most journals remain open for general submissions year-round. But often, a journal will promote a particular theme or topic by creating a special issue and putting out a call for papers (essentially a specific ask for submissions related to the theme).

You can search special issues and calls for papers to see whether there are any journals actively looking for research like yours. We list all of ours on our dedicated [calls for papers page on Author Services](#).

Filter Call for Papers by categories

Categories A-C

- | | | | |
|--|--|--|-------------------------------------|
| <input type="checkbox"/> Area Studies | <input type="checkbox"/> Arts | <input type="checkbox"/> Behavioral Sciences | <input type="checkbox"/> Bioscience |
| <input type="checkbox"/> Built Environment | <input type="checkbox"/> Communication Studies | <input type="checkbox"/> Computer Science | |


Categories D-G

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Earth Sciences | <input type="checkbox"/> Economics, Finance, Business & Industry | <input type="checkbox"/> Education | <input type="checkbox"/> Engineering & Technology |
| <input type="checkbox"/> Environment & Agriculture | <input type="checkbox"/> Environment and Sustainability | <input type="checkbox"/> Food Science & Technology | <input type="checkbox"/> Geography |
| <input type="checkbox"/> Global Development | | | |

Categories H-M

Categories N-Z

Order by Manuscript deadline (expiring soon) Journal titles (A-Z)

Show call for papers 

0 result(s)

[Clear filters](#)

Journal Suggester

Helping you find the best home for your research article



There are two easy steps

Step 1: Paste in the full abstract of your article, or several relevant keywords. The suggestions will be more accurate if you use a full abstract containing relevant keywords.

Step 2: Click on 'Reveal suggested journals' to see a short description of the journal and some citation and speed metrics.

Questions about the suggester?

[View our FAQ page](#) 

Paste your keywords or abstract here...

Reveal suggested journals ↓

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 - Review journal affiliations, the editorial board, and previous authors
 - Get to know journal policies and processes
 - Check which article formats are accepted
 - Understand your publishing options
 - Ask about journal metrics and discoverability

- Make sure you trust the journal you've selected**



Journal metrics



Usage

- **125K** annual downloads/views



Citation metrics

- **4.6 (2023)** Impact Factor
- **Q1** Impact Factor Best Quartile
- **3.0 (2023)** 5 year IF
- **5.0 (2023)** CiteScore (Scopus)
- **Q1** CiteScore Best Quartile
- **1.326 (2023)** SNIP
- **0.733 (2023)** SJR



Speed/acceptance

- **54** days avg. from submission to first decision
- **61** days avg. from submission to first post-review decision
- **14%** acceptance rate

[Learn more about journal metrics and how to use them ▾](#)

developments in accounting, auditing, standard setting and regulation.

Accounting in Europe welcomes papers from a wide range of paradigms and research methods, as long as they are presented in an accessible manner to its mixed academic and practitioner readership and enhance the understanding or the development of accounting and auditing either in Europe or for Europe from a global perspective.

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- Make sure you trust the journal you've selected**



/ IS THE JOURNAL TRUSTWORTHY? – HOW TO AVOID ‘PREDATORY PUBLISHERS’

With hundreds of new academic titles launched every year, deciding whether or not a journal is worthy of your work is increasingly difficult. Having more choice is generally a good thing, but the profusion of new titles has also led to a rise in what some refer to as ‘predatory publishing’.

Put simply, predatory journals trade, intentionally and fraudulently, off existing society or journal names. Authors send their work and, in some cases, pay publication fees to these titles in good faith – only to discover that their research hasn’t appeared in the title they thought it would.

So, as a researcher, how do you evaluate whether the journal you’re about to send your work to is the real deal?

Predatory publishers & journals

Rapid increase

Target researchers via email, social media & conferences;

Researchers should check journals via their institutional **librarian experts, peers, Think.Check.Submit, COPE and DOAJ;**

Designed to trick researchers.

If a researcher believes they've been tricked by a predatory title, they should:

1. Contact their institutional head of department or legal team;
2. Ask their institution to take legal steps to get the paper removed
3. *They must not submit the paper to another journal until the situation has been resolved.*





[Think. Check. Submit.](#) is an initiative from a coalition of scholarly communications organizations. Its tools help to make the process of choosing the right journal for your work simpler and safer. The campaign empowers authors to evaluate the trustworthiness of a journal or its publisher by using simple checklists.

The checklists include ways to evaluate the credentials of any title and the society or publisher behind it. The campaign doesn't offer a definitive list of approved titles, but it's another important resource that authors can draw on – as well as the knowledge of their colleagues and information specialists – to make sure the research they publish has maximum impact.



[Identify trusted publishers for your research • Think. Check. Submit. \(thinkchecksubmit.org\)](#)

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Choose Open
Choose Open access when Publishing your research
Open access Cost finder
Open Access Agreements



Publishing your research ▼

Choose Open ▼

Research impact

Policies ▼

Insights blog

Steps to Publication

Choosing your Journal

Writing your Paper

Making your Submission

Peer review

Production

After Publication

Editorial Policies

Data Sharing Policies

Research Publishing Journey



▶ WRITING YOUR PAPER CHECKLIST

Work your way through this checklist, using the contents of this guide, to help you find the best journal for your work:

- Choose your target journal
- Understand the journal's instructions for authors
- Familiarize yourself with editorial policies and standards of reporting
- Consider the four A's: aims, audience, awareness, and articulation
- Determine your article structure
- Choose your keywords and learn how to write for SEO
- Write up your manuscript:
 - Prepare tables and figures (if required)
 - Write up the literature review (if required)
 - Write the method
 - Write up your results
 - Write the discussion and conclusions
 - Write the introduction
 - Write the abstract
 - Create a compelling title
- Edit and refine your completed manuscript
- Check the editorial policies and instructions for authors to ensure you've included everything required by the journal



Read the guidelines

You can write your paper to meet the standards from the start. The Guidelines include:

- Understand your target **journal Instructions for authors**
- Editorial Policies and Standards of reporting



Read the guidelines: Instructions for authors

These are an individual set of requirements for a journal that help guide potential authors to construct their article in the correct way and prepare it for submission. They will tell you exactly what the journal's editorial board expects to see in articles submitted to the journal. And the IFAs will also include details of specific processes to follow to ensure there are no problems during production should your article be accepted.

What information is included in the instructions for authors?

The instructions for authors include all the essential information you'll need to know before you submit your article, for example:

- ▲ General guidelines, like which online submission system you need to use, and which languages the journal publishes in
- ▲ Word count
- ▲ Formatting and whether article templates can be used
- ▲ Style guides
- ▲ Specific policies relating to the journal, such as clinical trial registry or ethics compliance
- ▲ Open access options

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Think about the four A's: aims, audience, awareness, and articulation

It's important to consider these four areas right at the start of the writing process:

- ▲ **Aims** – Your published article may help attract funding for your next research project, boost your profile and the reputation of your institution, and importantly, help to further knowledge in your field and have a wider societal impact. Identify your aims and keep them in mind when writing your paper and use them to guide your decisions.
- ▲ **Audience** – You need to have a clear idea of your target audience – for example, fellow researchers, practitioners, policymakers – so you can tailor your paper to meet their needs and expectations. This might influence your decisions on the type of article you choose to write, the language you use, and which journal you choose to publish in.
- ▲ **Awareness** – Being aware of existing research, political debates, and current policy issues will help you ground your work in the context of the wider landscape. It'll also help you with referencing other work wherever appropriate.
- ▲ **Articulation** – Plan out a logical structure for your article, so you can develop your ideas clearly and concisely. Consider writing your introduction and conclusion last, once your key points have become clear. (We've got more tips on article structure and a step-by-step writing process coming up.)

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/ ARTICLE STRUCTURES AND FORMATTING

Depending on your subject, research focus, journal choice, and any number of other considerations, the type of article you write could vary widely.

STEM research articles tend to follow a similar structure, while Humanities and Social Sciences (HSS) articles vary. You could also be considering writing a review article, case study, technical note, or case report.

Given this variation, there's no set formula for structuring your article. But we've provided some hints and tips here to get you started.



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Using keywords

When you submit your article you'll often need to include keywords. These will be used to index your article on the journal or publisher's website, as well as on search engines like Google Scholar.

These keywords will help others find your article quickly and accurately – think of them as the labels for your article. And keywords aren't just about improving your article's discoverability, a strong correlation exists between the online hits an article receives and the subsequent number of citations it receives. So picking your keywords wisely is worth your while.

But how do you choose your keywords?

- ▲ Think about how you search for articles yourself and what words or phrases you put in.
- ▲ Think about your own article and what keywords are most relevant to the focus of your work.
- ▲ Once you've drawn up a shortlist, try searching with them, to ensure the results fit with your article and so you can see how useful they would be to others.
- ▲ You can also check and compare specific keywords on Google Trends to see which are the most used.
- ▲ If you're still unsure, check the keywords used in your field's major papers.



Writing your article with search engine optimization in mind

Google, Google Scholar, and other search engines drive a huge amount of traffic to journal articles. Journals and their publishers do a lot of work behind the scenes on search engine optimization (SEO), but you can also play a crucial role in optimizing the search results for your article. Ultimately, this will help more people to find, read, and cite your work.

But how can you write for SEO? Here are some tips...

1

Create a search engine friendly title

It's vital to incorporate your most relevant keywords in your title. This will mean your article is more likely to be included in the results for relevant online searches. Ideally, it should include 1-2 keywords related to your topic, and these keywords should be within the first 65 characters of your title so that they're visible in the search engine results.

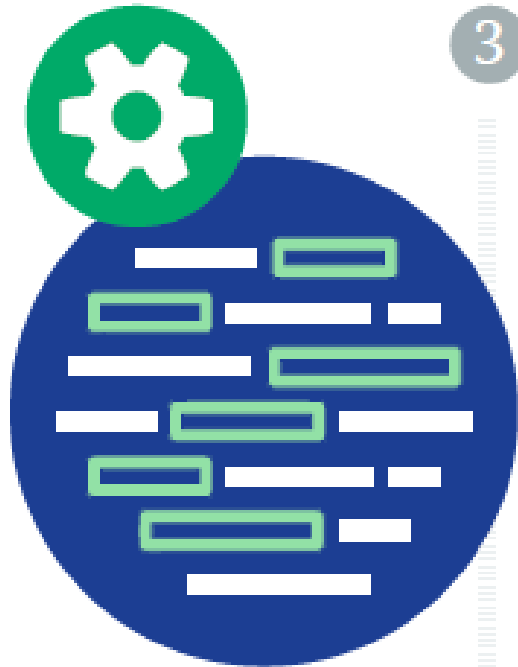


2

Optimize your abstract

To have the maximum impact in search engines, you should aim to place essential findings and keywords in the first two sentences of your abstract. Only the first two sentences normally display in search engine results, so if you make them enticing and keyword relevant, it should encourage people to click through and read further.

In addition, you should aim to repeat your keywords 3-6 times within your abstract. But try to do this naturally, as the purpose of your abstract is to express the key points of your research, clearly and concisely.



3

Use keywords throughout your article

Keywords aren't just important in your title and abstract. You should aim to ensure you use them consistently throughout your article. In particular, if you're able to incorporate keywords into headings, this will help search engines to understand the content and structure of your article.

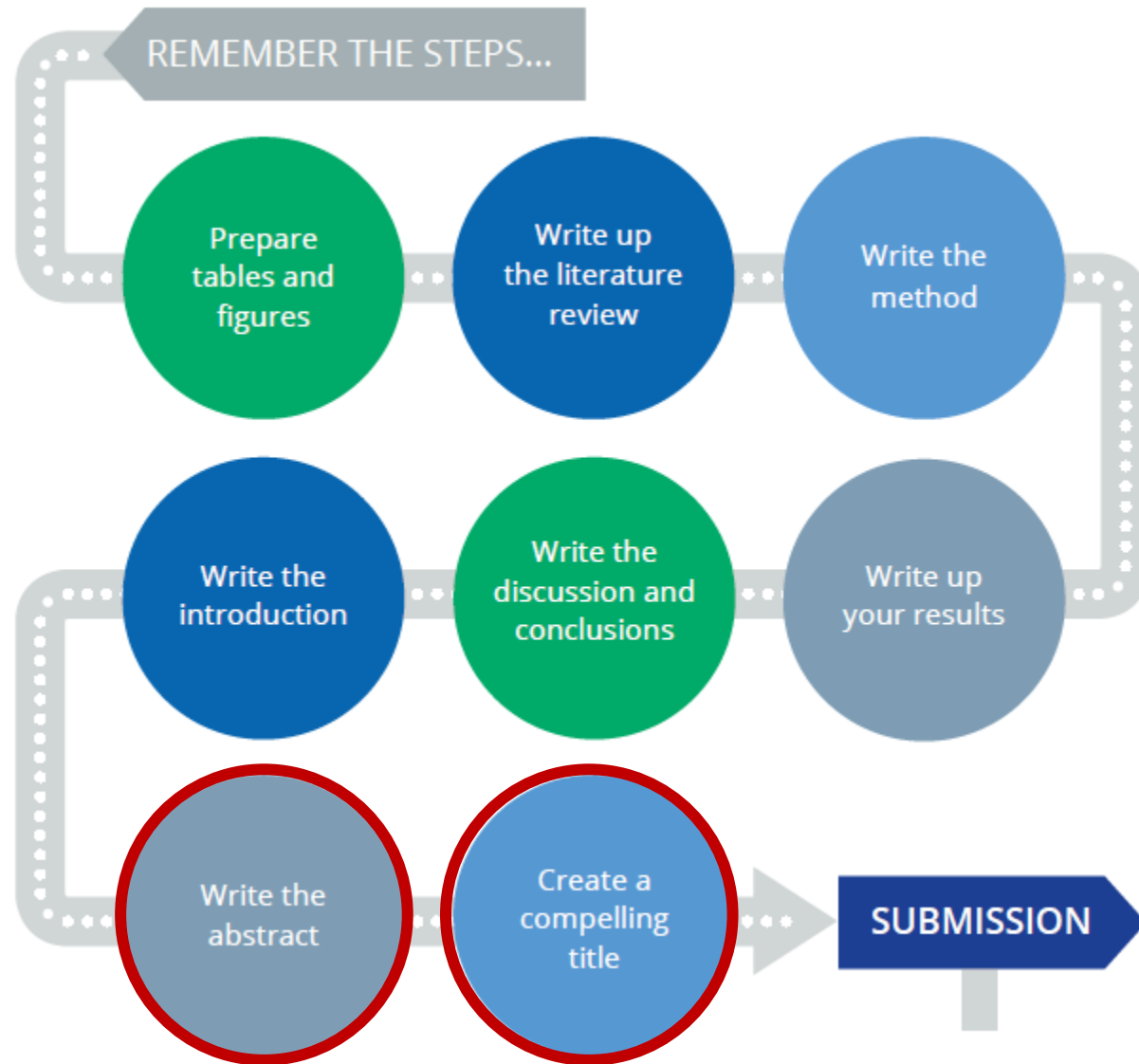
However, make sure you let keywords flow naturally and in a contextual way. Search engines dislike too much keyword repetition, known as keyword stuffing, and may 'un-index' your article if it seems keywords are being repeated without context.

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/ REFINING YOUR WRITING: HOW TO CREATE AN EFFECTIVE, COMPELLING PAPER

Completing the first draft of your manuscript is a big milestone. But it's certainly not the finish point. The making of a really good article is effective reviewing and editing, to ensure your ideas and findings are communicated clearly throughout.

Our Services



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Considering ethics – a final submission checklist

Be clear on authorship

Have you included all the contributors to your article (in the right order), and are your acknowledgements up-to-date? Agree with your co-authors which journal you are submitting to, and tell them when you submit.

Agreement
makes getting
published easier

Disputes on authorship can slow down peer review and publication, so make sure decisions have been made together and everyone is aware.

Who checks?

Editors and reviewers will look for similarities to other published articles, as part of the peer review process. CrossCheck is used by Taylor & Francis to check papers against a database of over 40 million published articles.

Avoid plagiarism (and self-plagiarism)

Have you checked you've cited your own, and others', work correctly? You'll also need to have written permissions for any reproduced figures or tables.

Double check your data

Using datasets gathered by someone else? Check you have permission to use them in your work. Plus, if a statistician helped with data analysis make sure you acknowledge this.

Include everything: check the instructions for authors

Some journals may need supplemental data to be submitted along with your article. Check the journal's instructions for authors to make sure you've including everything you need.

Transparency is essential

Relevant interests and relationships that could be seen as influencing your findings (whether financial or otherwise) must always be declared to the journal editors, reviewers or readers.

Declaring any interests

Make sure you've declared any funding, and the role of the funder, in your cover letter.

Upholding standards

Describing experiments or procedures? Make sure you include warnings of any hazards that could be involved in replicating these (including any instructions, materials or formulae you've mentioned). You'll also need to cite any relevant standards or codes of practice, and include a reference to them.

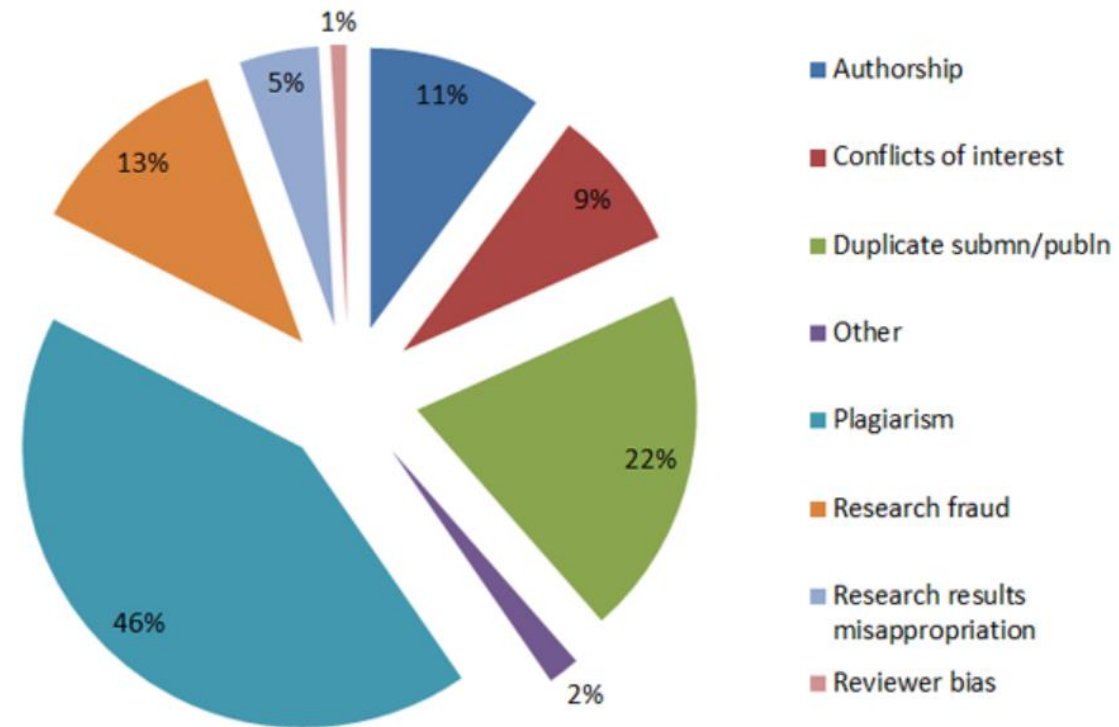
Evidence you've followed procedure

National and international procedures govern experimentation on people and animals. Statements of ethical approval, trial registration and informed patient consent will all be needed with your submission.

One at a time

Remember to submit your article to just one journal at a time, so it is only ever being considered by one editor and one set of reviewers. If you decide you want to send it to another journal, you can always withdraw your paper.

Plagiarism is most common among ethics issues



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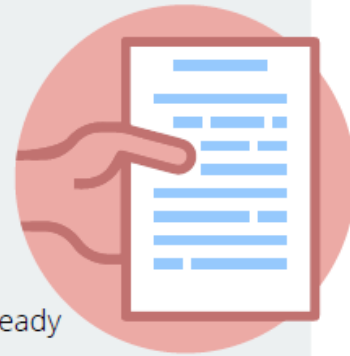
/ MAKING YOUR SUBMISSION

Finally hitting 'submit' on your research paper is a big achievement, but can also make you feel apprehensive in case you've missed anything. To help make sure you've covered everything you need to do, follow the key steps below to get your manuscript submission-ready.

SUBMISSION AND PEER REVIEW CHECKLIST

Making your submission

- Prepare your paper for submission
 - Review instructions for authors and editorial policies
 - Anonymize your paper (if required)
 - Write your cover letter
 - Check your formatting
 - Select the right keywords
 - Make sure you're identifiable with an ORCID
 - Have any open access funding information ready
- Get to grips with the submission system
- Make sure you're following the right data sharing policy
- Run through the 'ready to submit' checklist



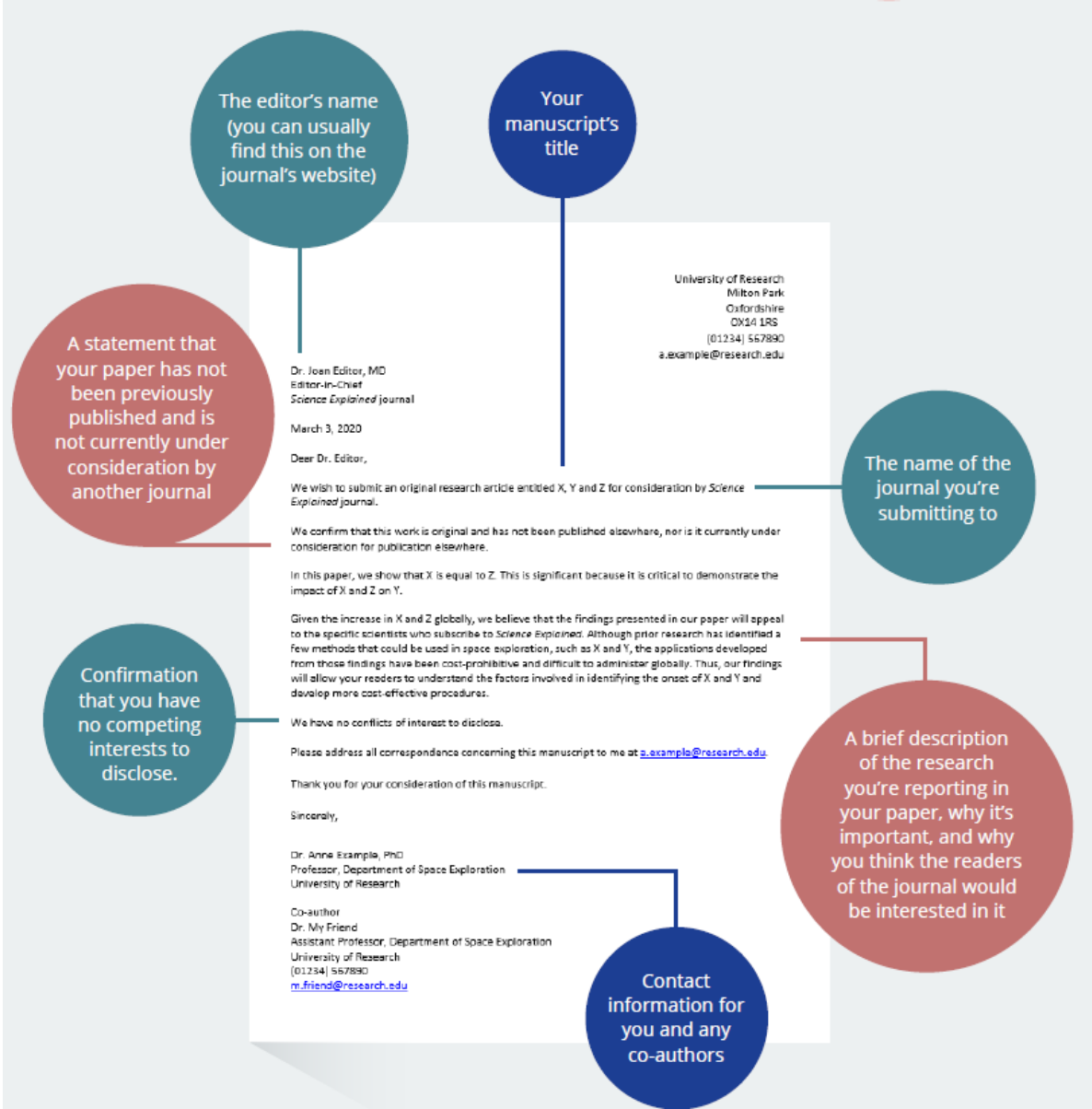
3 Write your cover letter

Cover letters are required by many, but not all, journals – to check whether your target journal asks for one take a look at the instructions for authors.

A cover letter is your opportunity to really sell your research. You can use it to highlight to the journal editor what makes your research new and important. And it gives you a chance to explain why your paper is a perfect fit for their journal and will be of interest to their readers.

A well-written cover letter can help your paper reach the next stage of the process. So it's worth spending time thinking about what to include and how to phrase it.





The editor's name
(you can usually find this on the journal's website)

Your manuscript's title

A statement that your paper has not been previously published and is not currently under consideration by another journal

The name of the journal you're submitting to

Confirmation that you have no competing interests to disclose.

A brief description of the research you're reporting in your paper, why it's important, and why you think the readers of the journal would be interested in it

Contact information for you and any co-authors

University of Research
Milton Park
Oxfordshire
OX14 1RS
(01234) 557890
a.example@research.edu

Dr. Joan Editor, MD
Editor-in-Chief
Science Explained Journal

March 3, 2020

Dear Dr. Editor,

We wish to submit an original research article entitled X, Y and Z for consideration by Science Explained Journal.

We confirm that this work is original and has not been published elsewhere, nor is it currently under consideration for publication elsewhere.

In this paper, we show that X is equal to Z. This is significant because it is critical to demonstrate the impact of X and Z on Y.

Given the increase in X and Z globally, we believe that the findings presented in our paper will appeal to the specific scientists who subscribe to Science Explained. Although prior research has identified a few methods that could be used in space exploration, such as X and Y, the applications developed from these findings have been cost-prohibitive and difficult to administer globally. Thus, our findings will allow your readers to understand the factors involved in identifying the onset of X and Y and develop more cost-effective procedures.

We have no conflicts of interest to disclose.

Please address all correspondence concerning this manuscript to me at a.example@research.edu.

Thank you for your consideration of this manuscript.

Sincerely,

Dr. Anne Example, PhD
Professor, Department of Space Exploration
University of Research

Co-author
Dr. My Friend
Assistant Professor, Department of Space Exploration
University of Research
(01234) 557890
m.friend@research.edu

Things to avoid in your cover letter

Your cover letter is your first chance to catch the eye of the journal's editor. It's about selling your research in your own words. With that in mind, it's important to avoid:

- ▲ Copying your abstract into your cover letter – instead explain in your own words the significance of the work, the problem that's being addressed, and why the manuscript belongs in the journal
- ▲ Too much jargon or too many acronyms – keep language straightforward and easy to read
- ▲ Too much detail – keep your cover letter to a maximum of one page, as an introduction and brief overview
- ▲ Any spelling and grammar errors – ensure your letter is thoroughly proofread before submitting it.



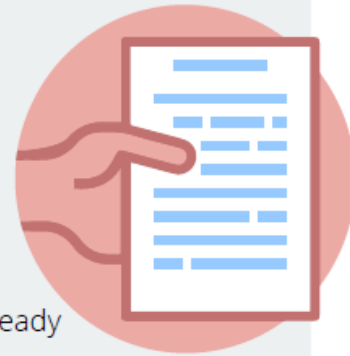
Cover letter template

If you need help writing your cover letter, you can [download and use our sample standard cover letter template](#) as a guide.

SUBMISSION AND PEER REVIEW CHECKLIST

Making your submission

- Prepare your paper for submission
 - Review instructions for authors and editorial policies
 - Anonymize your paper (if required)
 - Write your cover letter
 - Check your formatting
 - Select the right keywords
 - Make sure you're identifiable with an ORCID
 - Have any open access funding information ready
- Get to grips with the submission system
- Make sure you're following the right data sharing policy
- Run through the 'ready to submit' checklist





6

Make sure you're identifiable with ORCID

An ORCID is a digital identifier that distinguishes you from every other researcher. It ensures you and your research activities can easily be identified, meaning you get the credit for all the work you do. It's free to register for one and takes just 30 seconds to do.

Read [our guide on how to include an ORCID](#) in your online submission.

7 Have APC payment information ready
(if publishing open access)

If you're submitting to a fully open access journal, you'll need the information about the person or body funding the article publishing charge (APC). You can use our [open access cost finder](#) to find out how much the APC will be.

[Open access cost finder - Author Services](#)
([taylorandfrancis.com](#))



8

Ensure you have information about research funders available

You should include with your submission the details of any research funding you and your co-authors have received. As well being part of the process for declaring potential competing interests, funder information you provide may be used by the publisher to advise whether the journal you've selected meets the publishing policies of your funder(s).

Using submission systems

Academic journals use a variety of online submission systems that allow editors to quickly access your submitted work.

Submission systems at Taylor & Francis

If you're submitting your paper to a Taylor & Francis journal, you can find out which system your chosen journal uses on [Taylor & Francis Online](#) (simply search for the journal and click on the green "Submit an article" button). Then take a look at our guides to help you get everything ready to make your submission.

- ▲ [Guide to using ScholarOne Manuscripts](#)
- ▲ [Guide to using Submission Portal](#)
- ▲ [Guide to using Editorial Manager](#)



Submission checklist

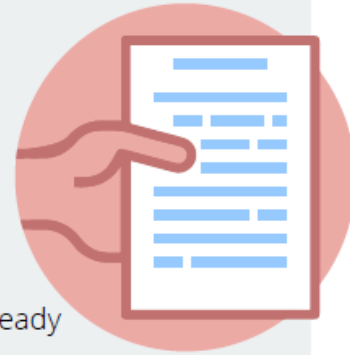
- Have you registered for an account for the journal's submission system?
i *You can find submission system information in the IFAs. We've created guides on using the different systems that walk you through the process.*
- Have you prepared your research data ready to share (if you need or want to)?
- Is your article formatted following the journal's guidelines?
- Have you included all references in your reference section?
- Do you have the correct files ready to upload?
- Have you written an effective cover letter?
- Do you have written permission for any third-party materials you've included?
- Have you included the name and affiliation of any co-authors?
- Have you included your ORCID?
- Have you included a disclosure statement and declared any competing interests?



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/ WHAT HAPPENS AFTER SUBMISSION?

Peer review and beyond

- Understand the different types of peer review
- Learn about the peer review process
- Understand how to respond to reviewer comments



If your article is accepted:

- Sign the license agreement
- Select your open access options
- Check proofs
- Access your published article
- Create an impact with your research

If your article is rejected:

- Understand why your paper has been rejected
- Carefully consider where to submit to next
- Find out whether transferring your manuscript is an option

Understanding peer review



Every article published in a Taylor & Francis journal goes through rigorous peer review

Why is peer review important?

Peer review allows your research to be evaluated and commented upon by independent experts (your 'peers') who work within the same academic field as you. Its aims are to:

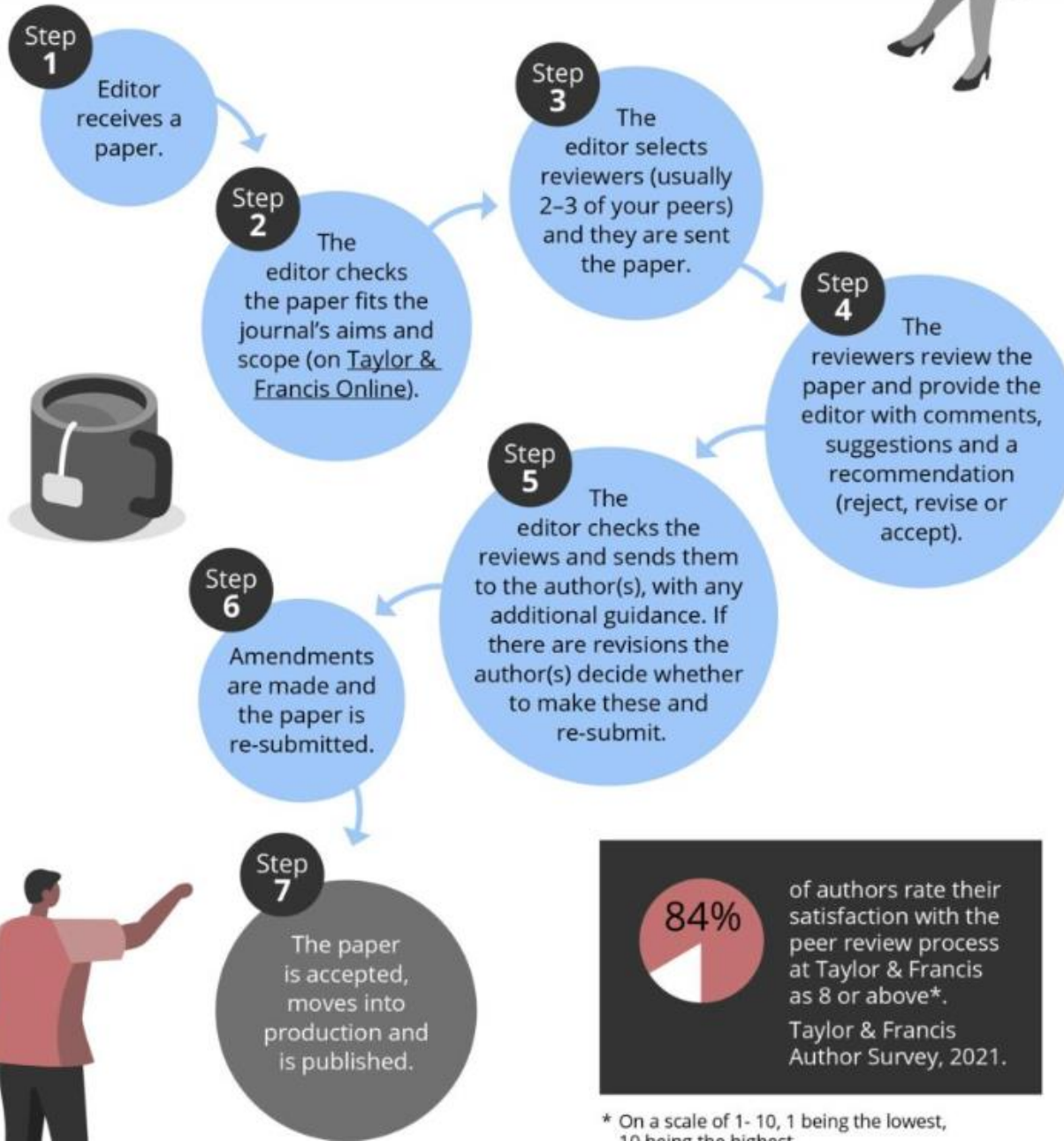
- Make sure submitted articles are suitable for the journal and its readers.
- Give you detailed and constructive feedback on your work from experts in the field.
- Alert you to any errors or gaps in literature you may have overlooked.
- Create a discussion between the author, reviewers, and editor around a research field or topic.

Before you submit your paper:

- 1 **Check** your chosen journal's instructions for authors on [Taylor & Francis Online](#).
- 2 **Understand** what type of peer review your article will go through (single-, double- blind or open peer review).
- 3 **Know** what to expect.



The peer review process



* On a scale of 1- 10, 1 being the lowest, 10 being the highest



What if you don't agree with the reviewers' comments?

If there's a review comment that you don't agree with, don't ignore it. Instead, include an explanation of why you haven't made that change with your resubmission. The editor can then make an assessment and include your explanation when the amended article is sent back to the reviewers.

You are entitled to defend your position but, when you do, make sure that the tone of your explanation is assertive and persuasive, rather than defensive or aggressive.

What if you don't understand a comment?

If there are any review comments which you don't understand or don't know how to respond to, you should get in touch with the journal's editor and ask for their advice.

What to do if your article is rejected

It's not a nice feeling to have your paper rejected, but take comfort in the fact that it happens to almost all researchers at some point in their career. It's important not to let the experience knock you back. Instead, try to use it as a valuable learning opportunity.

Take time to understand why your paper has been rejected

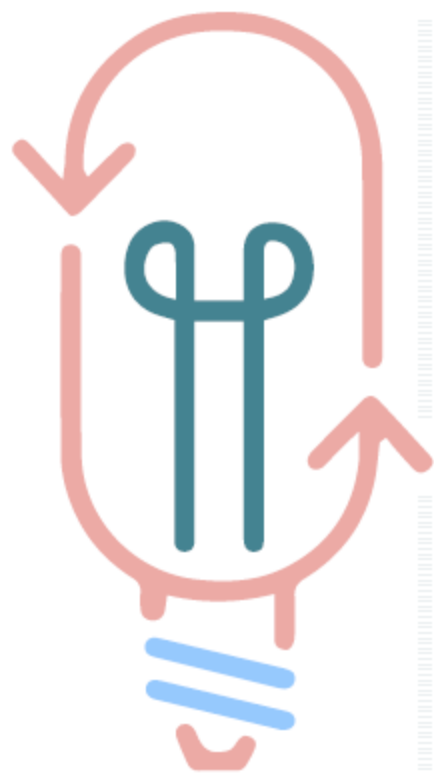
There are many reasons why a journal might reject your manuscript. Make sure you understand why your paper has been rejected so you can learn from the experience. This is especially important if you're intending to submit the same article to a different journal.

Try to ask yourself the following:

- ▲ **Are there fundamental changes that need to be made before the paper is ready to be published?** Your feedback from the editor and reviewers should help you to understand this.
- ▲ **Was this simply a case of submitting to the wrong journal?** If, ultimately, your paper was rejected because it wasn't the right fit for the journal, then you might be able to submit it elsewhere. (See the next sections for details on choosing where to submit to or transferring your paper to another journal with the same publisher.)

If you're unsure why your article has been rejected, then you should always contact the journal's editor for advice.





Carefully consider where to submit to next

When you made your original submission, you will probably have had a shortlist of journals you were considering. Return to that list and assess whether any feedback you've received or changes you've made to your article during peer review has changed your opinion.

It can be helpful at this stage to re-read the aims and scope statements of your original shortlisted journals to see whether you still feel your article would be a good fit for them.

Once you've selected which journal to submit to next, make sure that you read through its instructions for authors and reformat your article to fit its requirements. Use the feedback you received during the peer review process to help you rewrite and reformat the manuscript.

Find out whether transferring your manuscript is an option

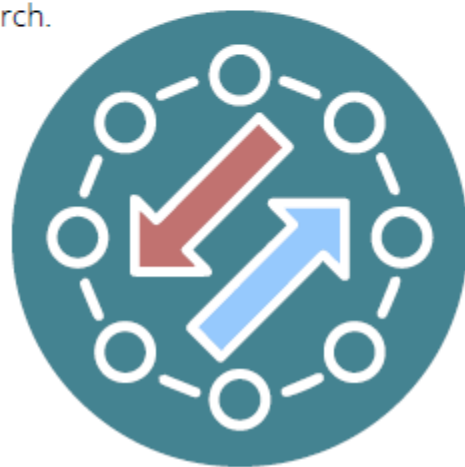
A growing number of publishers offer a transfer or cascade service to authors when their paper is rejected. This process is designed for papers which aren't suitable for the journal they were originally submitted to.

If your article falls into this category then one or more alternative journals from the same publisher will be suggested. You'll have the option to either submit to one of those suggested journals for review or to withdraw your article. And if you choose to submit, you'll be able to revise the manuscript first.

Advantages of article transfer

- ▲ Helps you find the right home for your research.
- ▲ You won't need to enter all the details into a new submission system, so your research is published faster and can be accessed more rapidly.

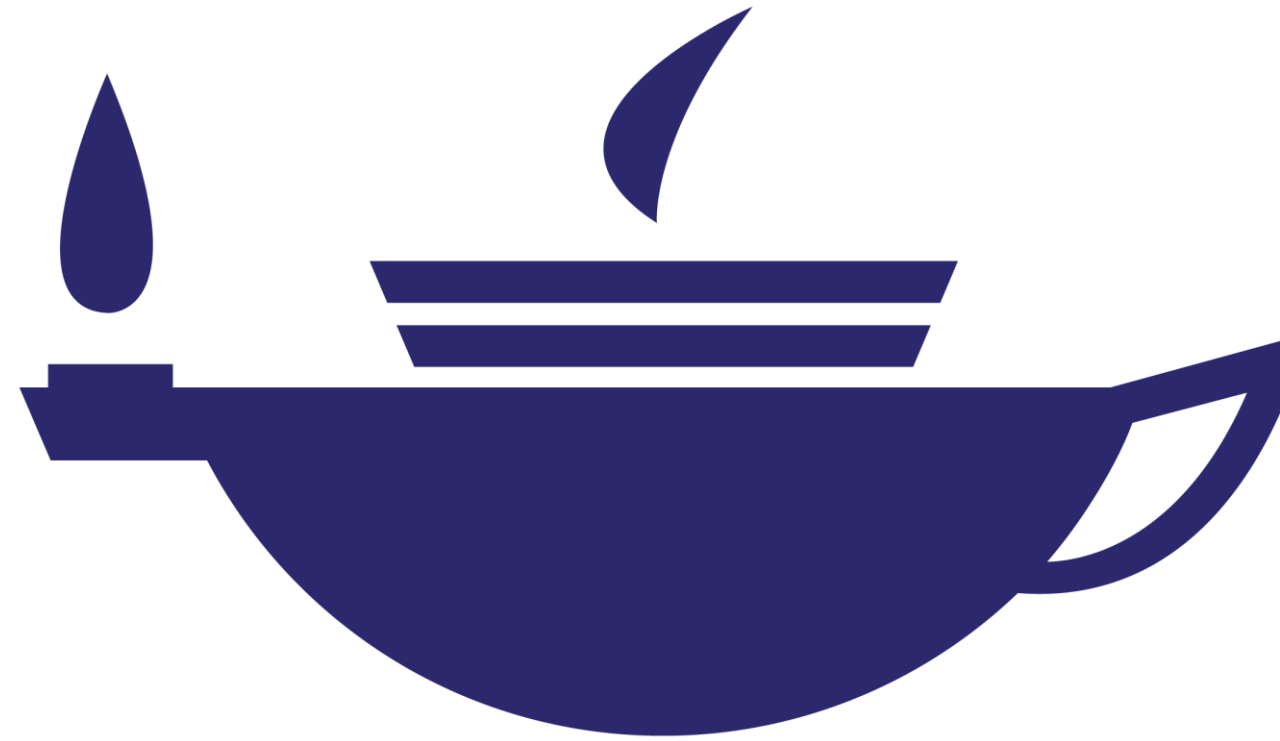
[Find out more about article transfers, including FAQs about the Taylor & Francis transfer process.](#)





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Open Access and Research Impact



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Choose Open access when Publishing your research

Open access Cost finder

Open Access Agreements



Publishing your research ▾

Choose Open ▾

Research impact

Policies ▾

Insights blog

Steps to Publication

Choosing your Journal

Writing your Paper

Making your Submission

Peer review

Production

After Publication

Editorial Policies

Data Sharing Policies

What is Open Access publishing?

“Open access (OA) is the process of making published academic articles freely and permanently available online.

Anyone, anywhere can read and build upon this research.”

- Taylor & Francis ¹

¹ <https://authorservices.taylorandfrancis.com/choose-open/publishing-open-access/>

² <https://www.jisc.ac.uk/guides/an-introduction-to-open-access>



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Open Access Models



Green Open Access

- Article is published online *and* uploaded into a repository by the author
- Embargo period usually applies
- Publisher usually retains copyright
- Restrictions on reuse
- No APC to publish



Gold Open Access

- Article is permanently and freely available online for anyone to read
- Author retains copyright
- Author decides on license type for reuse
- APCs are usually applicable



Hybrid Journals (Open Select)

- Journals which publish articles as *either* Open Access *or* subscription-based, depending on how the author wishes to publish

[Taylor & Francis Group Journals: Open access cost finder - Author Services \(taylorandfrancis.com\)](#)

Research Impact is an important topic in the research world

Every researcher wants their work to have an impact, whether that's in the world of academia, in society, or both. But creating a real impact with your work can be a challenging and time-consuming task, which can feel difficult to fit into an already demanding academic career.

This guide is designed to help you understand what impact means for you and your work, why it's important, how to achieve it, and how to measure it. We've also included inspiration and ideas to help you get started.

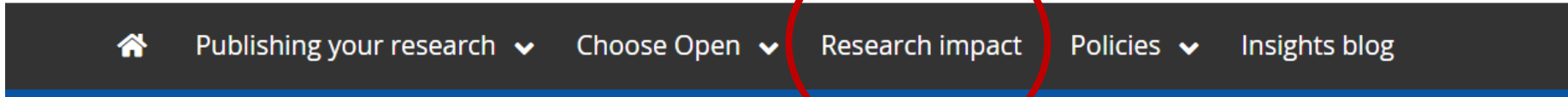
What is Research Impact

In the broad sense, Impact is about looking at the **effects a piece of research has had**. There are many ways your research could have an impact depending on the nature of the work.

Different organizations and funders are interested in different areas of impact. So, it's important to check the different definitions of research impact put forward by your institution and potential funders **to help you decide which areas of impact are important to you and relevant to your work**

There are many different definitions of research impact. Not all academic organizations and funders agree on what it is. And the type of impact that's possible for a piece of research will vary considerably depending on the discipline.

Choose Open
Choose Open access when Publishing your research
Open access Cost finder
Open Access Agreements



Steps to Publication
Choosing your Journal
Writing your Paper
Making your Submission
Peer review
Production
After Publication

Editorial Policies
Data Sharing Policies

RESEARCH IMPACT CHECKLIST

Increasing Impact BEFORE Publication

- Understand research impact and why it's important
- Learn how research impact is achieved
- Discover ways to boost the impact of your research
 - Engaging with policymakers
 - Choosing the right journal to publish in
 - Writing with research impact in mind

Increasing Impact POST Publication

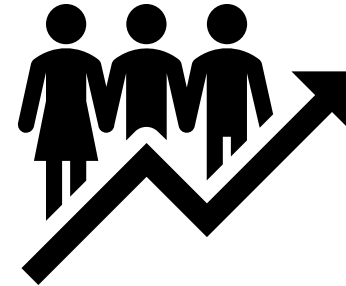
- Share and promote your research
 - Communications tips for sharing your research
 - Engaging with the media
 - Tips for using social media
- Learn how to measure research impact
 - Useful metrics for judging the impact of your research



Importance of Research Impact

Both Funders and Institutions are now placing more emphasis on the impact of research. **And creating an impact with your research is becoming a more recognized form of academic success.** As they can help in:

1. **Secure Funding**
2. **Driving your Career progress**



Secure Funding

Funders strive to ensure that research of the highest quality is carried out and that research can demonstrate a clear positive contribution. Being able to demonstrate impact allows them to continue to justify providing funding to research. For example,:

Government policymakers want to know that they can rely on government-funded research to be high quality and highly relevant.

Charitable funders need to be able to show donors how outcomes are being improved as a result of their donations.

Institutions such as universities want to prove that they are the best, to attract more students, more researchers, and more donations

Impact in research grant applications

Most funding councils and bodies ask for evidence of impact in their funding applications to help make sure that research they're investing in delivers as many benefits as possible.

Driving Career Progression

Demonstrating the impact of research can help you develop your career as a researcher, whether that be increasing your academic profile, or providing evidence of impact when applying for grants or positions that will allow you to take your career to the next step.

Some examples of impact you might explore are:

- ▶ **Communication skills** – for example, through writing a lay summary of your research, presenting at a conference, running a public engagement activity, or speaking to the media.
- ▶ **Project and stakeholder management** – for example, by coordinating a project with a wider network of stakeholders from both within and outside academia.
- ▶ **Using quantitative and qualitative information** – to make evidence-based decisions.



Key terms and areas of impact include:

Academic

For example advancing and developing understanding, methods, and theory within the field or across disciplines.



Cultural or societal

The impact research can have on people and the places where they live. There are some great examples and case studies of this, on the [UKRI website](#).



Key terms and areas of impact include:

Environmental

For example, research on climate change or the preservation of endangered species.



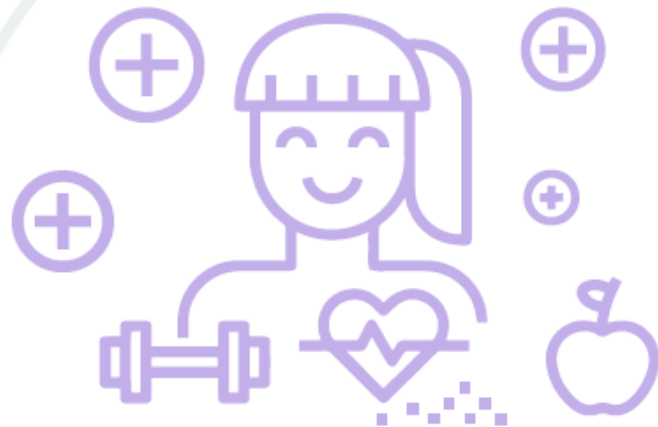
Policy

The impact of research on policy formulation, for example using research as evidence to influence government decisions.

Key terms and areas of impact include:

Health and wellbeing

Such as the development of new drugs or influencing change in medical practice.



Economic

Impacting businesses and economic growth or development.



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Increases the chances of citations by 25%

Increases the chances of acceptance



Increasing Impact
BEFORE
Publication

Increasing Impact
POST Publication

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How to Promote your research article

Promoting your research article can help you increase your impact as a researcher. It can encourage your peers to use your work, generate greater awareness of it, and develop your professional profile and reputation.

There are many different tools and approaches for doing this, so here are some examples:

1. Use Social Media
2. Join an academic research sharing network
3. Create a google scholar profile
4. Write a blog post
5. Create a video abstract
6. Share your ePrints
7. Include your article in your email signature
8. Present your work a conferences (Academic or non-academic)
9. Update webpages



Use Social Media

Increasingly researchers are turning to social channels to help share their research. As a first step, check to see which platform your peers and intended readership are using and engaging with the most – you don't need to be active on all the channels.

Here are some quick tips for promoting your article on some of the key social media platforms (Twitter, Facebook, and LinkedIn):



- **Focus On The Channels That Matter**

As a first step, check to see which social media platform(s) your peers and intended readership are using and engaging with the most – you don't need to be active on all the channels.

- **Connect And Engage With The Right People**

Social media is, well, social. You won't have much success promoting your research on social media unless you take the time to actively connect with and engage with your target audiences. Like, comment on, and share other people's posts. Follow or connect with people who are relevant to you. If you put the effort into building relationships on social media, when you promote your research it can pay dividends – because the people you've engaged with are then far more likely to share your posts.

- **Be Human**

You might be there for a purpose – i.e. to promote your work – but you also need to show that you're a human being. Don't just share links to your articles. Talk about your day-to-day research life and things that matter to you outside of work.

- **Announce Your Publication Along With The Link of The Article.** Tag co-authors, your publisher (e.g. @tandfonline), funder and institution, and anyone else you think might be interested in your paper. For Twitter you can post multiple times a day, whereas Facebook and LinkedIn once per day is optimum.
- **Include Hashtags** that your intended audience are using, doing a little research on Twitter beforehand to find the best ones to use. This will make your tweet part of a bigger conversation, meaning you might reach an even wider audience for your research. If you're attending a conference, use the conference hashtag (e.g. [#ScholarlySummit](#)) to discuss ideas raised during the conference, as well as to make connections during and afterwards.
- **Consider Including A Relevant And Engaging Image, GIF or Video** to represent your article, as this can make posts more appealing and encourage people to read and click. Also, make sure the image is copyright free before using, or ensure to give credit to the artist.
- **Avoid Technical Jargon and** create a brief of your research in 1 or 2 sentences that non-experts can understand.

Join an academic research sharing network

There's a range of research sharing and networking sites out there that many researchers take advantage of to share their research and raise their profile. Some of the common ones that you might be familiar with are **ResearchGate, Mendeley, Academia.edu and Loop.**

If you have a profile on any of these platforms, then add a link to your article on your profile.



Create a Google Scholar profile

Google Scholar is a popular search engine for finding scholarly literature, so adding your articles and publications to your Google Scholar profile can help drive the readership of your work. Be sure to make your profile 'public' when you create it.

Create a video abstract

A video abstract lets you introduce readers to your article in your own words, telling others why they should read your research.

These short videos (three minutes or less) are published alongside the text abstract. They are an increasingly popular way of getting others to engage with published research, increasing the visibility of your work.

Write a blog post

Hone your writing skills by distilling a paper or thought process into a brief, readable blog post (while at the same time driving the impact of your work).

Include your article in your email signature

Why not include a link to your research in your email signature, alerting everyone you email to your latest article? Many of the people you contact professionally are likely to be working in the same or similar fields as you. This is a quick and easy way to tell them you're published.

Some Tips :

- Consider your audience. Think about how to pitch your project to people coming from different backgrounds.
- Simplify your language. Save the elaborate language for academic papers and specialist conferences.
- Tell a story
- Keep Learning and Keep Practicing

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Benefits of Publishing Open Access with Taylor & Francis

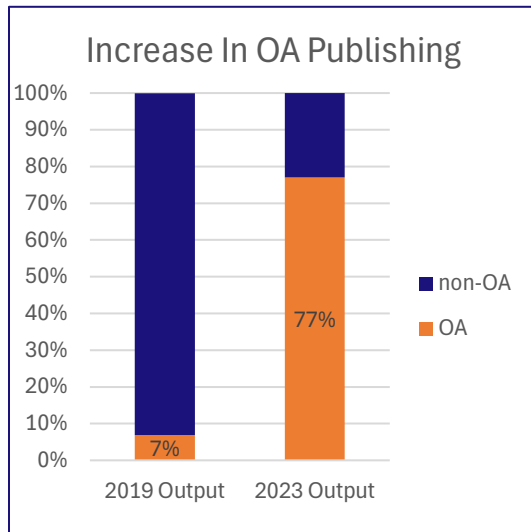


Why choose open access?

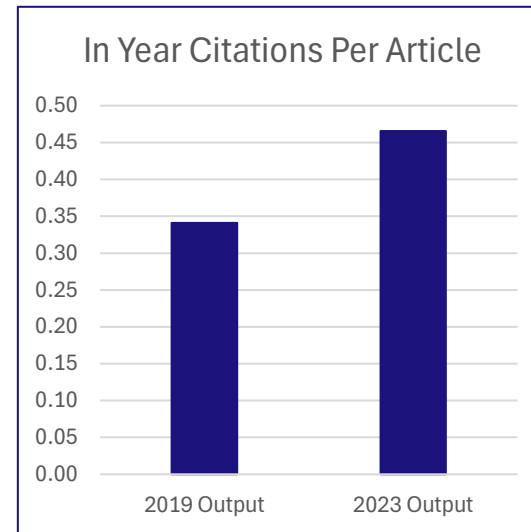
-  **Increase the discoverability** and readership of your article
-  **Make an impact** and reach new readers, not just those with easy access to a research library
-  **Freely share your work** with anyone, anywhere
-  **Comply with funding mandates** and meet the requirements of your institution, employer or funder
-  **Rigorous peer review** for every open access article

What's the impact of Read & Publish Agreements?

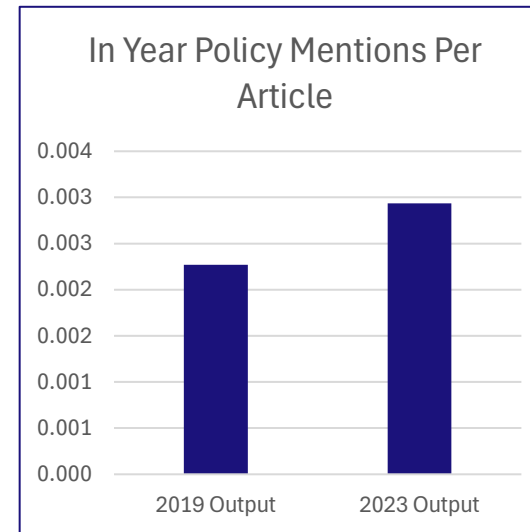
*We compared the output of institutions from around the world before they started an R&P agreement in 2019, to **when** they had a Read & Publish agreement with Taylor & Francis in 2023.*



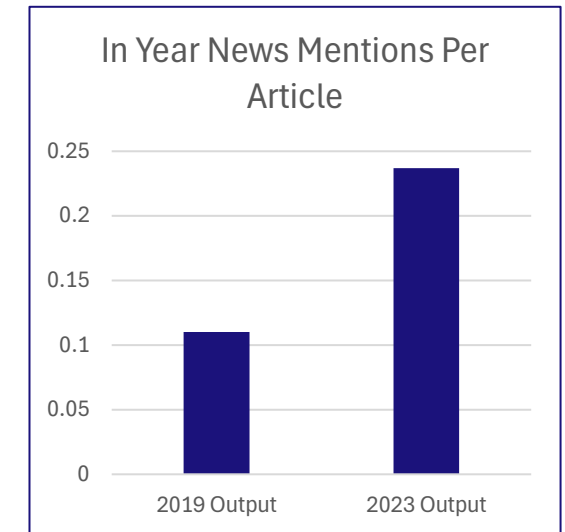
The % of output that was OA grew from 7% to 77%



In year citations per article grew by 36%



In year mentions in global policy documents grew by 29%



In year mentions in global news outlets grew by 115%

Sources: Dimensions, Altmetric Explorer, T&F Research & Analytic Data Department



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Thank you

Muğumesc

